



# be tire smart play your **PART**

PRESSURE • ALIGNMENT • ROTATION • TREAD

A consumer education program of the Rubber Manufacturers Association

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## **2010 TIRE TREAD DEPTH SURVEY FACT SHEET – Charlotte<sup>1</sup>**

- Nearly 14% of Charlotte vehicles had at least one bald tire.
- More than 10% of vehicles surveyed nationwide had at least one bald tire. That means as many as 28 million vehicles could have at least one bald tire.
- 64% of drivers do not know how to check tread depth.<sup>2</sup>
- 9% of drivers said they never check their tread depth<sup>3</sup>.
- Tires must be replaced when the tread is worn down to 2/32nds of an inch.

### **Other Tire Maintenance Statistics**

- Only 17% of vehicles have four properly inflated tires.<sup>4</sup>
- 55% of vehicles have at least one under inflated tire.<sup>5</sup>
- 85% of U.S. drivers do not properly check tire pressure.<sup>6</sup>

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<sup>1</sup> Two hundred eighty-two vehicles' tire pressures checked by Firestone Complete Auto Care outlets in the Charlotte area.

<sup>2</sup> Rubber Manufacturers Association, motorist phone survey, May 2009

<sup>3</sup> Ibid.

<sup>4</sup> Rubber Manufacturers Association, tire pressure survey, May 2010

<sup>5</sup> Ibid.

<sup>6</sup> Rubber Manufacturers Association, motorist phone survey, May 2009