



be tire smart play your **PART**

PRESSURE • ALIGNMENT • ROTATION • TREAD

A consumer education program of the Rubber Manufacturers Association

Contact: Dan Zielinski
Rubber Manufacturers Association
202-682-4846
703-582-3387 - cell

2010 TIRE TREAD DEPTH SURVEY FACT SHEET – Augusta-Portland¹

- Nearly 16% of Augusta-Portland vehicles had at least one bald tire.
- More than 10% of vehicles surveyed nationwide had at least one bald tire. That means as many as 28 million vehicles could have at least one bald tire.
- 64% of drivers do not know how to check tread depth.²
- 9% of drivers said they never check their tread depth³.
- Tires must be replaced when the tread is worn down to 2/32nds of an inch.

Other Tire Maintenance Statistics

- Only 17% of vehicles have four properly inflated tires.⁴
- 55% of vehicles have at least one under inflated tire.⁵
- 85% of U.S. drivers do not properly check tire pressure.⁶

¹ Three hundred vehicles' tire pressures checked by VIP Parts, Tires & Service outlets in the Augusta, Maine and Portland, Maine area.

² Rubber Manufacturers Association, motorist phone survey, May 2009

³ Ibid.

⁴ Rubber Manufacturers Association, tire pressure survey, May 2010

⁵ Ibid.

⁶ Rubber Manufacturers Association, motorist phone survey, May 2009